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The KatalYST Kickoff

“Winners and Losers; Knowing the History of the Deal helps us Decide Which!”



Hey everyone, buckle up because this week was a prime example of why these Kickoff videos add value to all of you!

Iowa added three new listings to the market, full of upside and storylines you'll want in you know about:

Two are portfolio pieces, one in the Des Moines market and the other out in Sioux City, IA.

One of the properties in Des Moines... I sold it years ago, stayed in-touch with the ownership and management, saw the vacancy explosion and the equity erosion — now it's basically trading at the debt floor.

The other Des Moines listing the seller opted to list it with another agent, expecting robust interest, strong pricing, and likely transitioning to “finance-free” early in the process... hence the proposal we at **The KatalYST Team** presented was rejected.

What does this mean for you?

KatalYST Kickoff Details

Positioned for action: Whether it's a fire-sale opportunity or a heated competitive scenario, we give you **REAL** feedback.

Reward ahead: These deals aren't just listings—they're story-plays with upside, designed for investors who want more than surface value.

Stay sharp and stay up-to-date with **The KatalYST Team!**

Don't forget to **subscribe** and **as always you can text me at: 515-639-0145 with any questions or to chat further!**

New LYSTings

Sold LYSTings

Stay connected with us!





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