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The KataLYST Kickoff



Which Are Deals? The Two "Deals" I See Value in Multifamily in Iowa this Week!

This week in the **KataLYST Kickoff**, the Iowa multifamily market showed some movement: **six new listings hit the board and one closed sale**. Occupancy is holding steady in the 90–91% range as we enter the fall market, while new construction starts remain muted.

On the macro side, the Fed trimmed rates by a quarter point and signaled the likelihood of two more cuts this year, each at 25 basis points. Long-term borrowing costs are beginning to drift lower, which could help unlock more activity from both buyers and sellers.

We're already seeing signs of that momentum, with more listings coming to market and renewed investor interest. **Out of this week's six listings, two stand out as especially compelling opportunities in the suburban markets outside of Des Moines**. Both offer upside potential that fits today's shifting landscape—where quality deals matter more than quantity.

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